

Site Usage

1,198 Visits

45.33% Bounce Rate

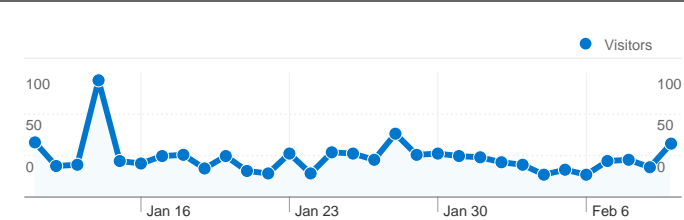
5,923 Pageviews

00:02:54 Avg. Time on Site

4.94 Pages/Visit

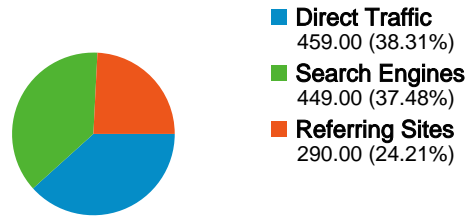
57.76% % New Visits

Visitors Overview



Visitors
765

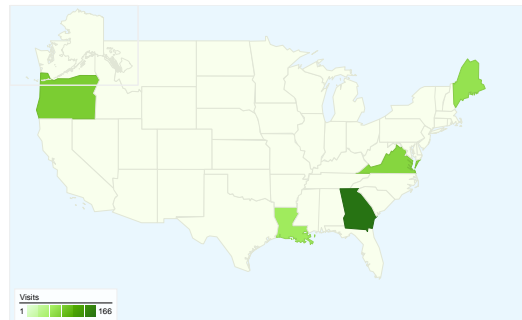
Traffic Sources Overview

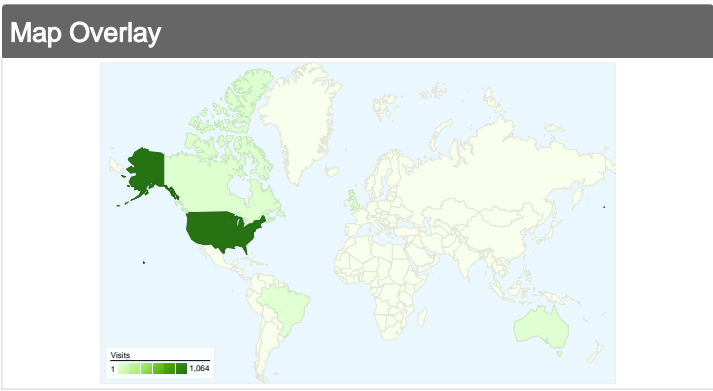


Referring Sites

Source	Visits	% visits
facebook.com	72	24.83%
robertmackayclan.com	55	18.97%
en.wikipedia.org	38	13.10%
network54.com	20	6.90%
clanscottsociety.org	17	5.86%

Country/Territory Detail: United States





Search Engines

Source	Visits	% visits
google	355	79.06%
yahoo	33	7.35%
bing	26	5.79%
aol	21	4.68%
search	9	2.00%

Content by Title

Page Title	Pageviews	% visits
Clan Mackay Society USA	2,330	39.34%
Clan Mackay Photos	782	13.20%
Scotland Trip 2000	764	12.90%
Clan Mackay Society USA -	243	4.10%
Clan Mackay Society USA -	196	3.31%

Content Overview

Pages	Pageviews	% Pageviews
/index.html	2,156	36.40%
/symbols.htm	196	3.31%
/history.htm	189	3.19%
/genealogy.htm	164	2.77%
/officers.htm	161	2.72%

Browsers

Browser	Visits	% visits
Internet Explorer	689	57.51%
Safari	190	15.86%
Chrome	141	11.77%
Firefox	135	11.27%
Android Browser	21	1.75%

Top Landing Pages

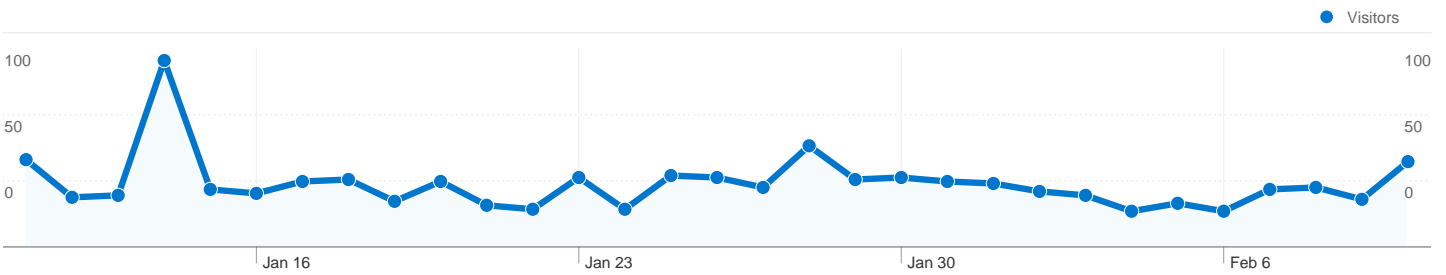
Page	Entrances	% visits
/index.html	893	74.54%
/history.htm	44	3.67%
/events/index.htm	25	2.09%
/gallery/bmackay/index.html	25	2.09%
/gallery/clanphotos/index.html	20	1.67%

Keywords

Keyword	Visits	% visits
(not provided)	111	24.72%
clan mackay	68	15.14%
mackay	39	8.69%
mackay clan	24	5.35%
clan mackay society	13	2.90%

Operating Systems

Operating System	Visits	% visits
Windows	926	77.30%
Macintosh	87	7.26%
Linux	80	6.68%
iPhone	47	3.92%
iPad	26	2.17%



765 people visited this site

1,198 Visits

765 Absolute Unique Visitors

5,923 Pageviews

4.94 Average Pageviews

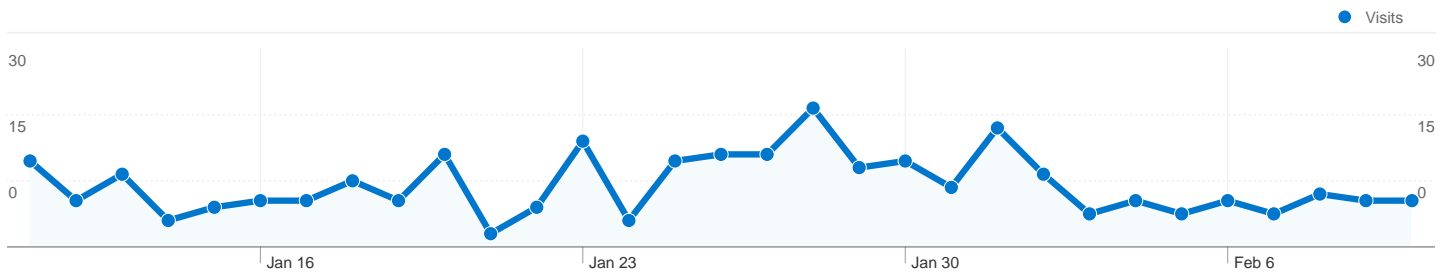
00:02:54 Time on Site

45.33% Bounce Rate

57.76% New Visits

Technical Profile

Browser	Visits	% visits
Internet Explorer	689	57.51%
Safari	190	15.86%
Chrome	141	11.77%
Firefox	135	11.27%
Android Browser	21	1.75%



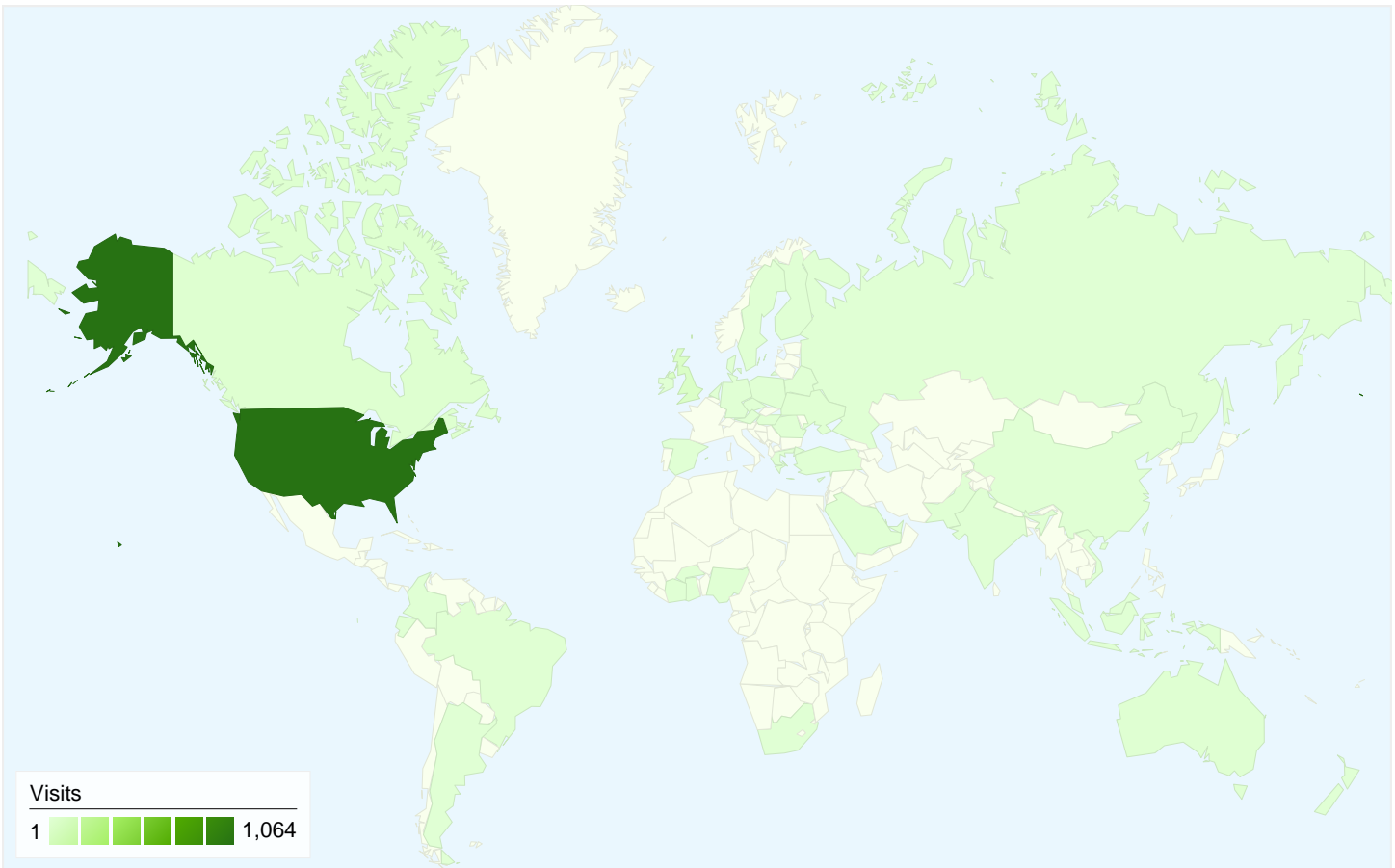
Referring sites sent 290 visits via 45 sources

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
290 % of Site Total: 24.21%	4.11 Site Avg: 4.94 (-16.79%)	00:02:19 Site Avg: 00:02:54 (-19.74%)	63.45% Site Avg: 57.76% (9.84%)	40.69% Site Avg: 45.33% (-10.23%)	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
facebook.com	72	3.64	00:02:31	31.94%	43.06%
robertmackayclan.com	55	2.25	00:00:46	76.36%	36.36%
en.wikipedia.org	38	5.84	00:04:28	84.21%	21.05%
network54.com	20	5.20	00:01:31	0.00%	65.00%
clanscottsociety.org	17	1.88	00:00:20	100.00%	70.59%
mccoymfamily.byu.edu	8	6.25	00:06:03	87.50%	37.50%
forex-ninjas.com	7	1.00	00:00:00	100.00%	100.00%
family-crests.com	5	2.40	00:00:42	80.00%	20.00%
strathnavermuseum.org.uk	5	4.20	00:02:21	60.00%	20.00%
search.bt.com	4	7.75	00:03:31	25.00%	25.00%
clanmackaysociety.org	3	8.33	00:02:24	100.00%	0.00%
genforum.genealogy.com	3	11.67	00:09:16	66.67%	33.33%
m.facebook.com	3	1.33	00:00:04	100.00%	66.67%
sahga.org	3	3.00	00:00:51	66.67%	33.33%
search.mywebsearch.com	3	2.00	00:01:07	100.00%	33.33%
sz0081.wc.mail.comcast.net	3	12.00	00:11:38	66.67%	33.33%
www.forex-ninjas.com	3	1.00	00:00:00	100.00%	100.00%
celticarts.org	2	23.00	00:07:20	100.00%	0.00%
centurylink.net	2	8.00	00:01:44	50.00%	0.00%
clanmackay.ca	2	1.00	00:00:00	100.00%	100.00%
coloradotartanday.com	2	6.00	00:01:03	100.00%	0.00%
electricscotland.com	2	11.50	00:05:41	100.00%	0.00%

en.m.wikipedia.org	2	1.00	00:00:00	50.00%	100.00%
genforum.com	2	1.00	00:00:00	0.00%	100.00%
mackayhouse.com	2	3.50	00:05:59	50.00%	0.00%
scotclans.com	2	3.00	00:00:51	100.00%	0.00%
thecapitalscot.com	2	8.00	00:06:34	50.00%	0.00%
36ohk6dgmcd1n-c.c.yom.mail.yahoo.net	1	1.00	00:00:00	100.00%	100.00%
caithness.org	1	3.00	00:05:23	100.00%	0.00%
charlestownscots.org	1	4.00	00:06:11	100.00%	0.00%
cosca.net	1	4.00	00:04:14	100.00%	0.00%
cyberpursuits.com	1	4.00	00:01:10	100.00%	0.00%
dir.yahoo.com	1	8.00	00:00:29	100.00%	0.00%
dogpile.com	1	9.00	00:03:54	100.00%	0.00%
durnesshostel.com	1	1.00	00:00:00	100.00%	100.00%
freepages.genealogy.rootsweb.ancestry.com	1	4.00	00:03:04	100.00%	0.00%
go.mail.ru	1	2.00	00:01:58	100.00%	0.00%
google.com	1	4.00	00:00:29	100.00%	0.00%
mail.verizon.com	1	1.00	00:00:00	0.00%	100.00%
oregonscottishsociety.com	1	3.00	00:00:35	100.00%	0.00%
portal.tds.net	1	1.00	00:00:00	100.00%	100.00%
prosserscottishfest.org	1	15.00	00:02:09	0.00%	0.00%
tartansauthority.com	1	12.00	00:01:56	100.00%	0.00%
translate.google.com.vn	1	1.00	00:00:00	100.00%	100.00%
translate.google.ru	1	1.00	00:00:00	100.00%	100.00%

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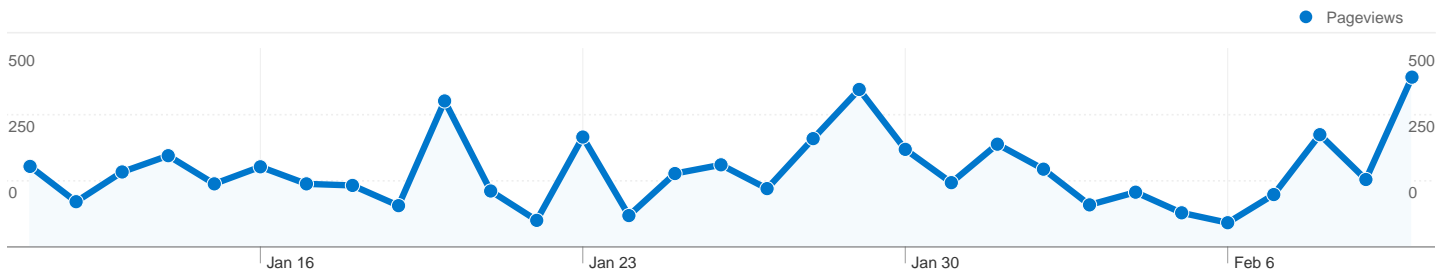


1,198 visits came from 45 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	1,064	5.02	00:03:07	55.08%	43.23%
United Kingdom	42	5.12	00:01:16	69.05%	45.24%
Canada	15	2.47	00:00:29	86.67%	60.00%
Australia	8	1.50	00:01:31	37.50%	62.50%
Brazil	6	2.17	00:00:44	83.33%	66.67%
Ukraine	5	1.60	00:00:03	20.00%	40.00%
Sweden	4	2.75	00:02:17	100.00%	50.00%
Russia	3	1.00	00:00:00	100.00%	100.00%
Vietnam	3	1.00	00:00:00	100.00%	100.00%

(not set)	2	1.00	00:00:00	100.00%	100.00%
China	2	20.50	00:05:02	100.00%	0.00%
Austria	2	3.50	00:11:04	100.00%	50.00%
Pakistan	2	1.50	00:00:19	100.00%	50.00%
Czech Republic	2	1.00	00:00:00	100.00%	100.00%
India	2	1.00	00:00:00	100.00%	100.00%
Belarus	2	1.50	00:00:59	100.00%	50.00%
Nigeria	2	1.00	00:00:00	100.00%	100.00%
Hong Kong	2	3.00	00:00:50	100.00%	50.00%
Ireland	2	5.00	00:01:25	100.00%	0.00%
Germany	2	1.50	00:00:06	50.00%	50.00%
Denmark	2	85.00	00:11:41	50.00%	0.00%
Netherlands	1	1.00	00:00:00	100.00%	100.00%
Greece	1	1.00	00:00:00	100.00%	100.00%
Cyprus	1	1.00	00:00:00	100.00%	100.00%
Colombia	1	1.00	00:00:00	100.00%	100.00%
Anguilla	1	1.00	00:00:00	0.00%	100.00%
Turkey	1	1.00	00:00:00	100.00%	100.00%
Argentina	1	1.00	00:00:00	100.00%	100.00%
Spain	1	1.00	00:00:00	100.00%	100.00%
South Africa	1	1.00	00:00:00	100.00%	100.00%
Poland	1	1.00	00:00:00	100.00%	100.00%
Indonesia	1	1.00	00:00:00	100.00%	100.00%
United Arab Emirates	1	5.00	00:01:08	100.00%	0.00%
Côte d'Ivoire	1	1.00	00:00:00	100.00%	100.00%
Palestinian Territories	1	1.00	00:00:00	100.00%	100.00%
Saudi Arabia	1	1.00	00:00:00	100.00%	100.00%
Hungary	1	1.00	00:00:00	100.00%	100.00%
Finland	1	1.00	00:00:00	100.00%	100.00%
Ecuador	1	1.00	00:00:00	100.00%	100.00%
Qatar	1	1.00	00:00:00	100.00%	100.00%
Malaysia	1	1.00	00:00:00	100.00%	100.00%
Romania	1	1.00	00:00:00	100.00%	100.00%
Ghana	1	1.00	00:00:00	100.00%	100.00%
New Zealand	1	1.00	00:00:00	100.00%	100.00%
Burkina Faso	1	1.00	00:00:00	100.00%	100.00%



48 page titles were viewed a total of 5,923 times

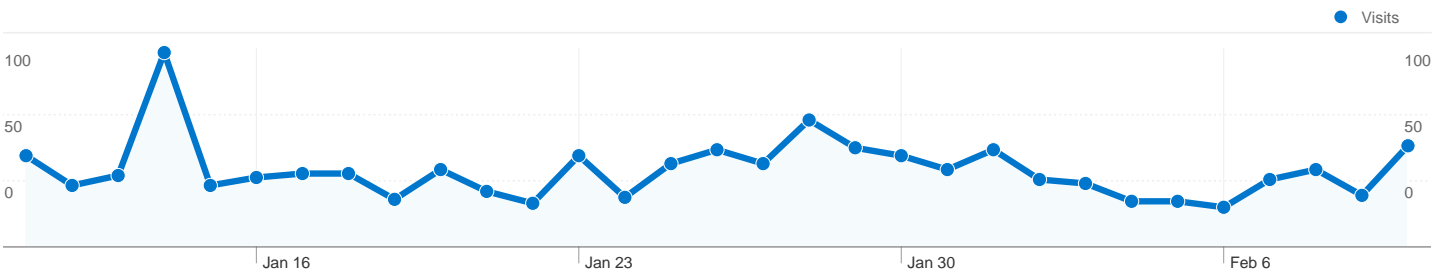
Content Performance

Page Title	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
Pageviews 5,923 % of Site Total: 100.00%	Unique Pageviews 4,042 % of Site Total: 100.00%	Avg. Time on Page 00:00:44 Site Avg: 00:00:44 (0.00%)	Bounce Rate 45.33% Site Avg: 45.33% (0.00%)	% Exit 20.23% Site Avg: 20.23% (0.00%)	\$ Index \$0.00 Site Avg: \$0.00 (0.00%)	
Clan Mackay Society USA	2,330	1,029	00:00:51	39.84%	27.55%	\$0.00
Clan Mackay Photos	782	678	00:00:04	15.00%	2.30%	\$0.00
Scotland Trip 2000	764	693	00:00:06	25.58%	5.89%	\$0.00
Clan Mackay Society USA - Events	243	161	00:00:54	41.86%	16.05%	\$0.00
Clan Mackay Society USA - Clan Tartans & Symbols	196	169	00:01:05	68.42%	25.00%	\$0.00
Clan Mackay Society USA - History	190	172	00:03:45	82.22%	46.84%	\$0.00
Clan Mackay Society USA Genealogy Project	164	140	00:01:41	90.00%	23.78%	\$0.00
Clan Mackay Society USA - Officers	161	136	00:01:55	62.50%	27.95%	\$0.00
Clan Mackay Society USA -Septs of Clan Mackay	141	132	00:01:26	62.50%	21.99%	\$0.00
Clan Mackay Society USA - Membership	131	113	00:01:08	60.00%	22.14%	\$0.00
Clan Mackay Society USA - Mackay Banner	129	111	00:00:20	75.00%	9.30%	\$0.00
Clan Mackay Society USA - Art Gallery	118	92	00:01:06	66.67%	25.42%	\$0.00
Clan Mackay Society USA - Flowers of the Forest	93	56	00:00:10	50.00%	5.38%	\$0.00
Clan Mackay Society USA - Commissioners	79	42	00:00:15	66.67%	6.33%	\$0.00
Clan Mackay Society USA - Southeast Events	60	30	00:01:03	63.64%	30.00%	\$0.00
Clan Mackay Society USA - Members Area	50	25	00:01:03	50.00%	12.00%	\$0.00
Clan Mackay Society USA - Scholarship	44	43	00:00:29	100.00%	13.64%	\$0.00

Clan Mackay Society USA - Links	39	39	00:01:30	50.00%	46.15%	\$0.00
Clan Mackay Society USA - Central Region Events	23	16	00:02:27	100.00%	39.13%	\$0.00
Clan Mackay Society USA - Mackay Banner Archive	15	10	00:02:25	0.00%	20.00%	\$0.00
Clan Mackay Society USA - Southeast Region	14	14	00:00:43	100.00%	28.57%	\$0.00
Clan Mackay Society USA - Payment	12	10	00:02:57	100.00%	25.00%	\$0.00
Clan Mackay Society USA - Joseph Grogan, Sr	11	10	00:00:26	60.00%	45.45%	\$0.00
(not set)	10	10	00:00:00	100.00%	100.00%	\$0.00
Clan Mackay Society USA - Mabel E. MacKay	10	7	00:00:08	50.00%	30.00%	\$0.00
Clan Mackay Society USA - Marilyn Mackay Rabakukk	10	9	00:00:17	100.00%	20.00%	\$0.00
Clan Mackay Society USA - Western Region	10	9	00:00:50	100.00%	50.00%	\$0.00
Clan Mackay Society USA - Anthony Voelker	9	9	00:00:25	100.00%	55.56%	\$0.00
Clan Mackay Society USA - Dan Jones	8	7	00:00:19	100.00%	25.00%	\$0.00
Clan Mackay Society USA - Mid West	8	8	00:00:37	100.00%	37.50%	\$0.00
Clan Mackay Society USA - North East	8	7	00:02:11	100.00%	37.50%	\$0.00
Clan Mackay Society USA - Officers Main	8	7	00:02:18	0.00%	37.50%	\$0.00
Clan Mackay Society USA Ancestral Project	8	5	00:03:12	0.00%	25.00%	\$0.00
Clan Mackay Society USA - Dwight Wesley Mckay, Sr	6	6	00:00:06	100.00%	16.67%	\$0.00
Clan Mackay Society USA - Rocky Mountain	5	4	00:01:21	0.00%	0.00%	\$0.00
Clan Mackay Society USA - Thank you	5	5	00:00:46	0.00%	0.00%	\$0.00
Clan Mackay Society USA - By-laws	4	4	00:00:14	0.00%	25.00%	\$0.00
Clan Mackay Society USA - Grady Martin Mackie	4	4	00:00:51	0.00%	0.00%	\$0.00
Clan Mackay Society USA - Marie Mackay	4	4	00:00:08	100.00%	25.00%	\$0.00
Clan Mackay Society USA - Barbara Nelson	3	2	00:00:05	0.00%	0.00%	\$0.00
Clan Mackay Society USA - Magda Mackay Smith	3	3	00:00:06	100.00%	33.33%	\$0.00
Clan Mackay Society USA - Marion Mackay Wellwood	3	3	00:00:19	100.00%	33.33%	\$0.00
Clan Mackay Society USA - Eugene F. Edmunds	2	2	00:00:03	100.00%	50.00%	\$0.00

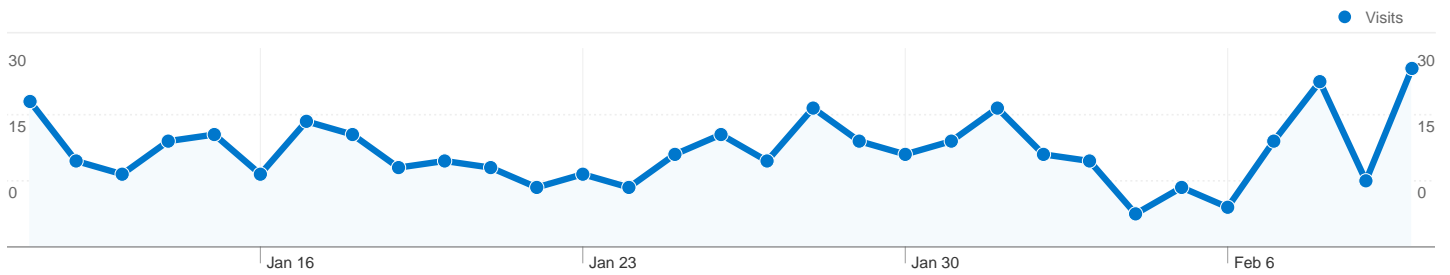
Clan Mackay Society USA - Phillip Elam	2	2	00:00:02	0.00%	0.00%	\$0.00
Clan Mackay Sociedade EUA - História	1	1	00:00:00	100.00%	100.00%	\$0.00
Clan Mackay Xã hội Mỹ	1	1	00:00:00	100.00%	100.00%	\$0.00
Klán Mackay Társadalom USA	1	1	00:00:00	100.00%	100.00%	\$0.00
Клан Маскау общества США	1	1	00:00:00	100.00%	100.00%	\$0.00

1 - 48 of 48



1,198 visits used 13 browsers

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
1,198 % of Site Total: 100.00%	4.94 Site Avg: 4.94 (0.00%)	00:02:54 Site Avg: 00:02:54 (0.00%)	57.76% Site Avg: 57.76% (0.00%)	45.33% Site Avg: 45.33% (0.00%)		
Browser	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Internet Explorer	689	4.87	00:02:51	43.83%	43.40%	
Safari	190	2.89	00:01:29	80.53%	64.74%	
Chrome	141	8.23	00:05:06	65.25%	32.62%	
Firefox	135	5.33	00:02:59	79.26%	38.52%	
Android Browser	21	4.19	00:04:28	80.95%	47.62%	
Mozilla Compatible Agent	9	2.22	00:00:29	100.00%	44.44%	
Opera	6	1.17	00:00:20	100.00%	83.33%	
BlackBerry8530	2	1.50	00:00:13	100.00%	50.00%	
IE with Chrome Frame	1	14.00	00:00:25	0.00%	0.00%	
Konqueror	1	1.00	00:00:00	100.00%	100.00%	
Opera 9.4	1	1.00	00:00:00	100.00%	100.00%	
Opera Mini	1	1.00	00:00:00	100.00%	100.00%	
RockMelt	1	4.00	00:00:19	100.00%	0.00%	
1 - 13 of 13						



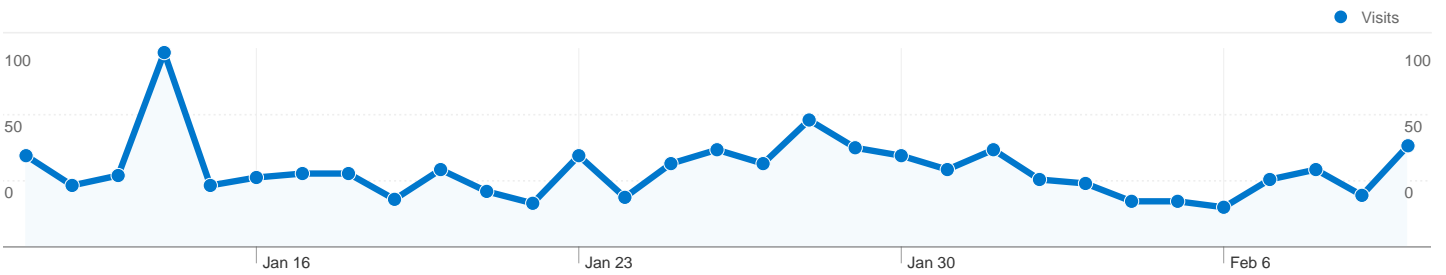
Search sent 449 total visits via 135 keywords

Site Usage




Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
449 % of Site Total: 37.48%	5.15 Site Avg: 4.94 (4.19%)	00:04:06 Site Avg: 00:02:54 (41.54%)	65.92% Site Avg: 57.76% (14.13%)	34.74% Site Avg: 45.33% (-23.35%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
(not provided)	111	7.26	00:07:37	54.95%	24.32%
clan mackay	68	5.93	00:03:05	58.82%	25.00%
mackay	39	3.67	00:02:43	89.74%	41.03%
mackay clan	24	5.96	00:04:59	83.33%	20.83%
clan mackay society	13	5.77	00:04:06	61.54%	30.77%
clan bain society usa	12	2.75	00:00:29	0.00%	33.33%
clan mackay usa	8	6.12	00:04:24	37.50%	12.50%
clan mackay oregon	6	1.83	00:00:07	0.00%	66.67%
clan mackay society usa	6	8.00	00:08:01	83.33%	16.67%
highland games virginia 2012 mackay	5	6.80	00:04:05	20.00%	20.00%
clan mackay u	4	5.25	00:15:45	0.00%	50.00%
clan mckay	4	5.50	00:02:34	100.00%	0.00%
mckay clan	4	4.00	00:02:06	75.00%	0.00%
site:www.clanmackayusa.org clan mackay usa	4	1.00	00:00:00	0.00%	100.00%
clan mackay tartan	3	5.67	00:02:37	66.67%	0.00%
clan morgan	3	1.00	00:00:00	66.67%	100.00%
clanmackayusa.org	3	7.67	00:05:12	66.67%	0.00%
mckay coat of arms	3	7.33	00:01:17	100.00%	33.33%
clam mackay	2	5.50	00:00:54	0.00%	0.00%
clan mackay society, usa	2	2.50	00:03:06	0.00%	50.00%
grogan clan tartan	2	2.00	00:00:07	50.00%	50.00%

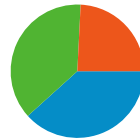
mac kay	2	3.00	00:13:40	100.00%	0.00%
mackay clan crest	2	3.50	00:01:44	100.00%	0.00%
mackay clan history	2	4.50	00:03:59	100.00%	0.00%
mackay clan tartan	2	3.00	00:01:44	100.00%	50.00%
mackay crest	2	3.50	00:03:15	100.00%	0.00%
mackay society of the usa	2	8.00	00:02:51	0.00%	0.00%
mackay usa	2	1.00	00:00:00	100.00%	100.00%
mckay clan tartan	2	2.50	00:00:28	100.00%	50.00%
the mackay clan of america	2	20.50	00:18:07	50.00%	0.00%
"descendants of clan mackay"	1	3.00	00:01:47	100.00%	0.00%
"mackay clan"	1	3.00	00:00:23	100.00%	0.00%
7395 n benedict, fresno	1	2.00	00:01:58	100.00%	0.00%
agm grandfather mountain 2012	1	1.00	00:00:00	100.00%	100.00%
alex morgan clan mackay	1	1.00	00:00:00	100.00%	100.00%
anthony voelker	1	1.00	00:00:00	100.00%	100.00%
belinda@gmail.com" 2012 -419 -fraud - scam -lottery	1	1.00	00:00:00	100.00%	100.00%
clan association for mearns	1	1.00	00:00:00	100.00%	100.00%
clan burns society	1	8.00	00:04:43	100.00%	0.00%
clan mackay and clan gordon	1	4.00	00:01:19	100.00%	0.00%
clan mackay bagpipe	1	7.00	00:02:40	100.00%	0.00%
clan mackay battles	1	1.00	00:00:00	0.00%	100.00%
clan mackay genealogy	1	25.00	00:10:23	0.00%	0.00%
clan mackay ireland	1	1.00	00:00:00	100.00%	100.00%
clan mackay shield	1	4.00	00:00:14	100.00%	0.00%
clan mackay society usa clan tartans & symbols	1	2.00	00:00:12	0.00%	0.00%
clan mackay symbols	1	1.00	00:00:00	100.00%	100.00%
clan mackay-nyc	1	2.00	00:01:16	0.00%	0.00%
clan mackey	1	5.00	00:02:15	0.00%	0.00%
clan mackey tartan	1	2.00	00:00:06	100.00%	0.00%

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All traffic sources sent a total of 1,198 visits

-  **38.31%** Direct Traffic
-  **24.21%** Referring Sites
-  **37.48%** Search Engines

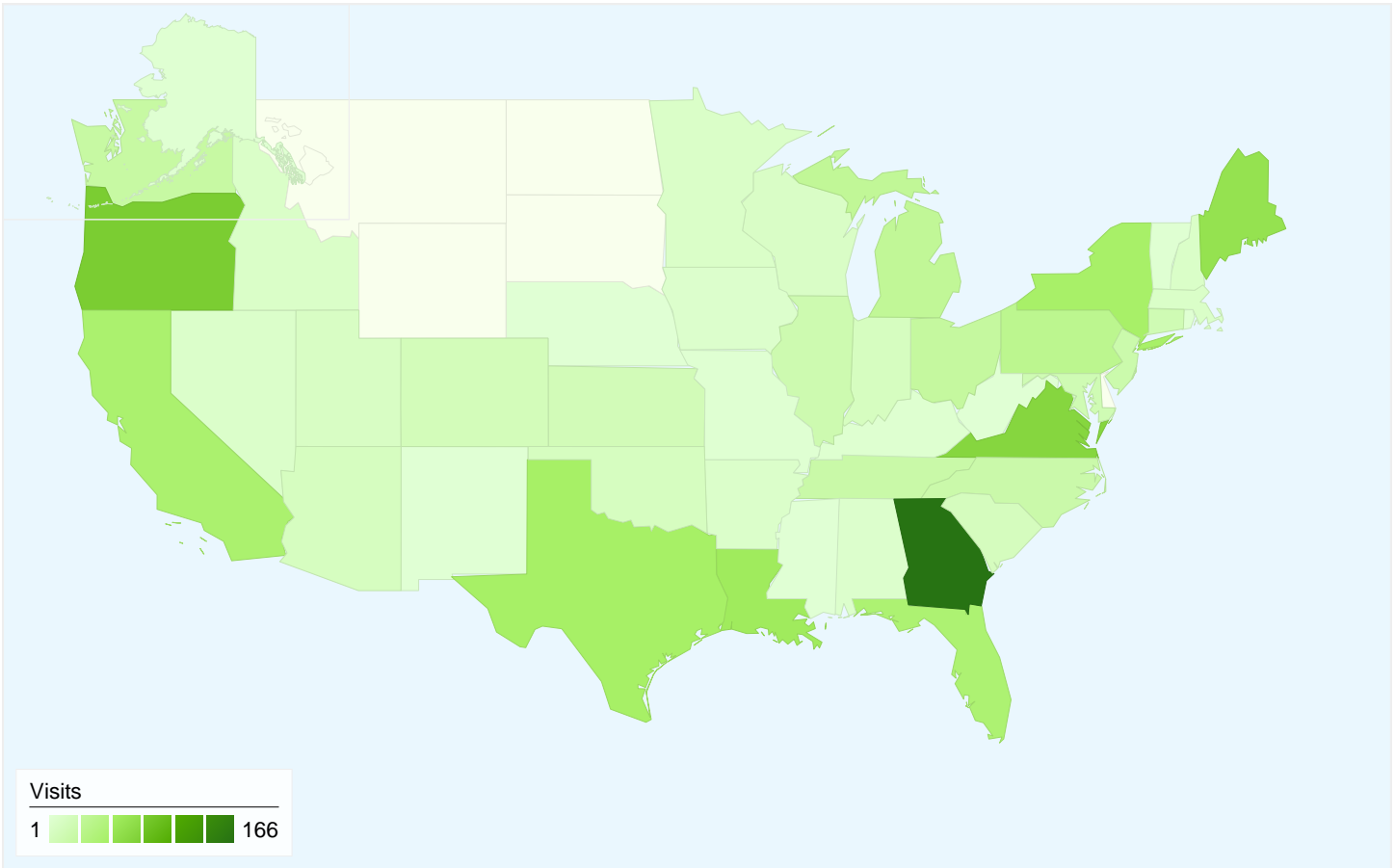


- **Direct Traffic**
459.00 (38.31%)
- **Search Engines**
449.00 (37.48%)
- **Referring Sites**
290.00 (24.21%)

Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	459	38.31%
google (organic)	355	29.63%
facebook.com (referral)	72	6.01%
robertmackayclan.com	55	4.59%
en.wikipedia.org (referral)	38	3.17%

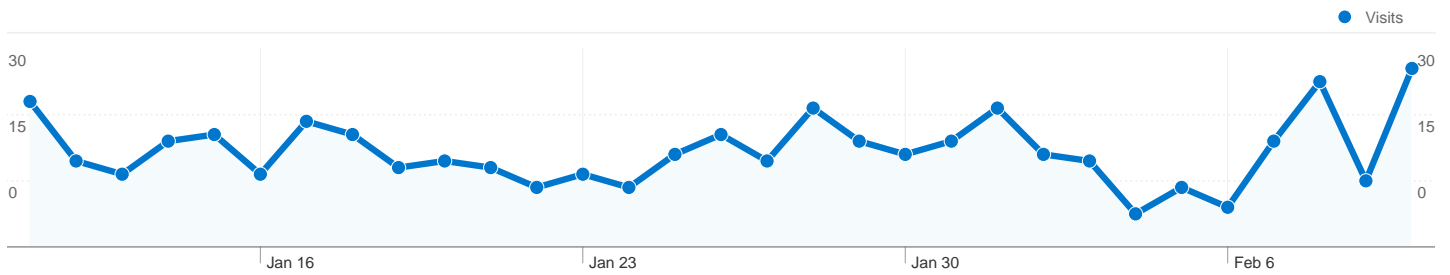
Keywords	Visits	% visits
(not provided)	111	24.72%
clan mackay	68	15.14%
mackay	39	8.69%
mackay clan	24	5.35%
clan mackay society	13	2.90%



This country/territory sent 1,064 visits via 45 regions

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
1,064	5.02	00:03:07	55.08%	43.23%		
% of Site Total: 88.81%	Site Avg: 4.94 (1.55%)	Site Avg: 00:02:54 (7.71%)	Site Avg: 57.76% (-4.65%)	Site Avg: 45.33% (-4.62%)		
Region	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Georgia	166	4.92	00:05:25	21.08%	44.58%	
Oregon	84	1.77	00:00:22	88.10%	85.71%	
Virginia	77	3.14	00:01:41	72.73%	35.06%	
Maine	67	4.19	00:02:59	10.45%	41.79%	
Louisiana	60	3.00	00:00:54	1.67%	73.33%	
Texas	55	5.35	00:03:26	61.82%	34.55%	
New York	54	6.54	00:02:42	62.96%	33.33%	
California	51	5.33	00:03:02	86.27%	31.37%	
Florida	49	7.14	00:03:19	57.14%	30.61%	

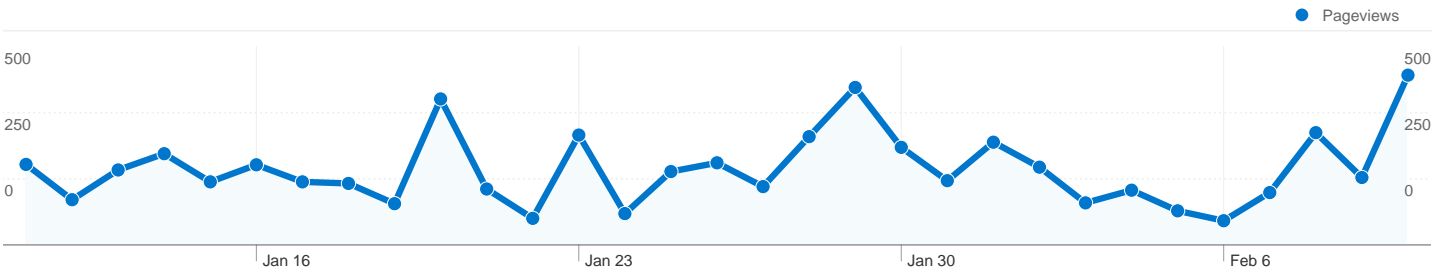
Pennsylvania	35	5.77	00:02:07	57.14%	57.14%
Michigan	31	4.32	00:04:25	51.61%	45.16%
Ohio	27	2.33	00:02:24	59.26%	62.96%
Washington	25	8.76	00:04:12	68.00%	28.00%
Tennessee	23	4.17	00:02:47	65.22%	34.78%
North Carolina	22	8.09	00:02:06	81.82%	27.27%
New Jersey	21	9.76	00:04:59	66.67%	28.57%
Illinois	19	7.68	00:02:13	63.16%	26.32%
Connecticut	17	2.29	00:02:14	17.65%	58.82%
Maryland	17	4.41	00:03:22	47.06%	47.06%
Kansas	15	4.67	00:03:05	73.33%	20.00%
Colorado	14	2.79	00:03:14	78.57%	42.86%
South Carolina	12	16.00	00:07:24	83.33%	8.33%
Oklahoma	11	3.45	00:00:50	100.00%	36.36%
Indiana	11	6.82	00:02:35	90.91%	18.18%
Arizona	11	9.64	00:05:54	90.91%	0.00%
Utah	9	9.44	00:11:11	55.56%	0.00%
Wisconsin	8	9.62	00:06:59	87.50%	12.50%
District of Columbia	8	2.00	00:00:27	75.00%	62.50%
Massachusetts	7	2.86	00:00:51	85.71%	42.86%
New Hampshire	7	5.57	00:03:47	85.71%	42.86%
Minnesota	7	9.71	00:02:50	85.71%	28.57%
Idaho	7	3.86	00:02:06	85.71%	57.14%
Nevada	6	5.17	00:02:49	16.67%	16.67%
Arkansas	6	5.50	00:01:42	83.33%	16.67%
Alabama	5	12.00	00:06:34	100.00%	20.00%
Iowa	5	2.80	00:01:09	100.00%	80.00%
Kentucky	3	2.00	00:00:10	100.00%	66.67%
Vermont	2	2.00	00:00:39	100.00%	50.00%
Missouri	2	5.00	00:03:06	0.00%	0.00%
Alaska	2	3.00	00:00:35	100.00%	0.00%
Rhode Island	2	8.50	00:02:12	100.00%	0.00%
West Virginia	1	3.00	00:01:39	100.00%	0.00%
Nebraska	1	1.00	00:00:00	100.00%	100.00%
Mississippi	1	1.00	00:00:00	100.00%	100.00%
New Mexico	1	9.00	00:27:16	100.00%	0.00%



Search sent 449 total visits via 8 sources

Site Usage

Visits 449 % of Site Total: 37.48%	Pages/Visit 5.15 Site Avg: 4.94 (4.19%)	Avg. Time on Site 00:04:06 Site Avg: 00:02:54 (41.54%)	% New Visits 65.92% Site Avg: 57.76% (14.13%)	Bounce Rate 34.74% Site Avg: 45.33% (-23.35%)	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google	355	5.21	00:04:11	70.14%	35.21%
yahoo	33	4.39	00:03:14	57.58%	27.27%
bing	26	6.88	00:04:00	61.54%	23.08%
aol	21	4.71	00:03:43	14.29%	42.86%
search	9	3.44	00:07:15	44.44%	66.67%
ask	3	2.00	00:00:16	100.00%	0.00%
avg	1	2.00	00:00:23	100.00%	0.00%
comcast	1	1.00	00:00:00	100.00%	100.00%
					1 - 8 of 8



Pages on this site were viewed a total of 5,923 times

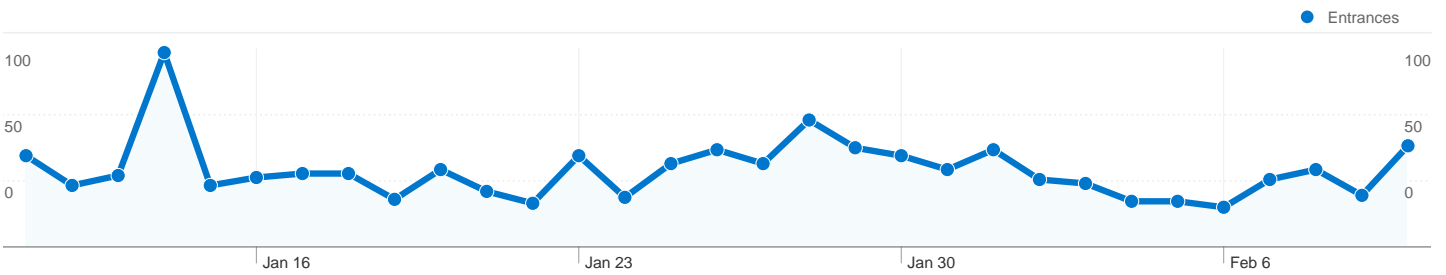
5,923 Pageviews

4,042 Unique Views

45.33% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/index.html	2,156	36.40%
/symbols.htm	196	3.31%
/history.htm	189	3.19%
/genealogy.htm	164	2.77%
/officers.htm	161	2.72%



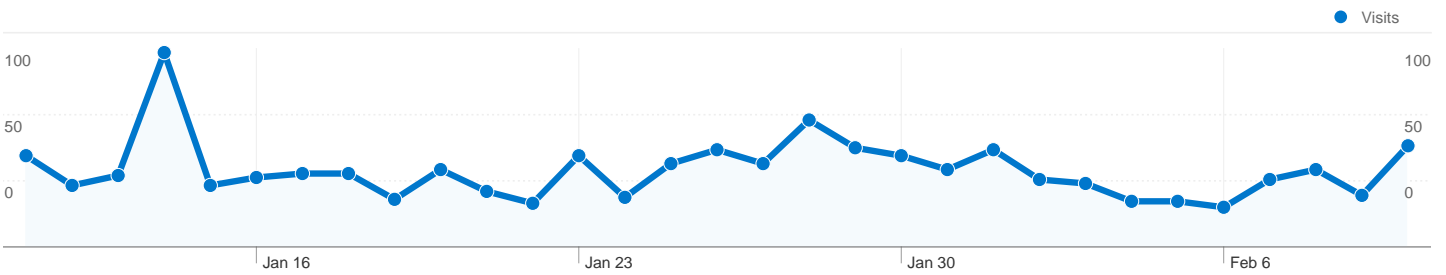
1,198 visits entered the site through 52 pages

Landing Pages

Page	Entrances	Bounces	Bounce Rate
Entrances 1,198 % of Site Total: 100.00%	Bounces 543 % of Site Total: 100.00%	Bounce Rate 45.33% Site Avg: 45.33% (0.00%)	
/index.html	893	358	40.09%
/history.htm	44	36	81.82%
/events/index.htm	25	4	16.00%
/gallery/bmackay/index.html	25	7	28.00%
/gallery/clanphotos/index.html	20	3	15.00%
/genealogy.htm	20	18	90.00%
/symbols.htm	19	13	68.42%
/gallery/djones/index.html	18	4	22.22%
/septs.htm	16	10	62.50%
/events/se.htm	10	6	60.00%
/membership/banner.htm	8	6	75.00%
/officers.htm	8	5	62.50%
/events/ne.htm	6	4	66.67%
/gallery/gallery.htm	6	4	66.67%
/events/midwest.htm	5	4	80.00%
/flowers/jcgrogan.htm	5	3	60.00%
/membership/membership.htm	5	3	60.00%
/commis/western.htm	4	4	100.00%
/events/midatlantic.htm	4	3	75.00%
/flowers/foff.htm	4	2	50.00%
/flowers/voelkera.htm	4	4	100.00%
/links.htm	4	2	50.00%

/commis/commissioners.htm	3	2	66.67%
/events/central.htm	3	3	100.00%
/membership/scholar.htm	3	3	100.00%
/commis/midatlantic.htm	2	2	100.00%
/commis/midwest.htm	2	2	100.00%
/events/western.htm	2	2	100.00%
/flowers/jonesd.htm	2	2	100.00%
/flowers/mackayme.htm	2	1	50.00%
/flowers/maryann.htm	2	2	100.00%
/flowers/rabakukk.htm	2	2	100.00%
/index.html?fb_xd_fragment=	2	1	50.00%
/secure_mem/index.htm	2	1	50.00%
/2012_electionsh.htm	1	1	100.00%
/commis/central.htm	1	1	100.00%
/commis/northeast.htm	1	1	100.00%
/commis/southeast.htm	1	1	100.00%
/events/rockymtn.htm	1	1	100.00%
/flowers/edmundse.htm	1	1	100.00%
/flowers/mackaym.htm	1	1	100.00%
/flowers/mckayd.htm	1	1	100.00%
/flowers/smithm.htm	1	1	100.00%
/flowers/wellwodm.htm	1	1	100.00%
/membership/payment.htm	1	1	100.00%
/search/srptcache?ei=UTF-8&p=montford+family+ties+to+pual+mactyre++family&fr=yfp-t-701&u=http://cc.bingj.com/cache.aspx?q=montford+family+ties+to+pual+mactyre+family&d=5066017419366028&mk t=en-US&setlang=en-US&w=f83904e4,14b16d75&icp=1&.intl=us&sig=3xPtKp6_1rEz1WNqUrjyHw--	1	1	100.00%
/search?num=100&hl=fr&lr=&q=cache:kHa1sCshdPUJ:htp://www.clanmackayusa.org/events/se.htm+Belinda@gmail.com"+2012+-419+-fraud+-scam+-lottery&ct=clnk	1	1	100.00%
/secure_mem/banner.htm	1	0	0.00%
/translate_c?hl=hu&prev=/search?q=mac+kay&start=10&hl=hu&client=firefox-a&hs=w8i&sa=N&rls=org.mozilla:hu:official&biw=1334&bih=744&prmd=imvns&rurl=translate.google.hu&sl=en&twu=1&u=http://www.clanmackayusa.org/&usg=ALKJrhhfvzD0BQSOGAYFOqkq25ymcXh8bw	1	1	100.00%

/translate_c?hl=pt-BR&prev=/search?q=clan+morgan&hl=pt-BR&client=firefox-a&hs=Ulj&rls=org.mozilla:pt-BR:official&channel=np&prmd=imvns&rurl=translate.google.com.br&sl=en&u=http://www.clanmackayusa.org/history.htm&usg=ALkJrhgWEKy487K0JO80gDsr0zup3kcLoA	1	1	100.00%
			1 - 50 of 52



1,198 visits used 9 operating systems

Site Usage						
Visits 1,198 % of Site Total: 100.00%	Pages/Visit 4.94 Site Avg: 4.94 (0.00%)	Avg. Time on Site 00:02:54 Site Avg: 00:02:54 (0.00%)	% New Visits 57.76% Site Avg: 57.76% (0.00%)	Bounce Rate 45.33% Site Avg: 45.33% (0.00%)		
Operating System	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Windows	926	5.38	00:03:14	50.76%	41.04%	
Macintosh	87	5.61	00:02:26	72.41%	44.83%	
Linux	80	1.08	00:00:01	100.00%	97.50%	
iPhone	47	2.09	00:01:02	63.83%	51.06%	
iPad	26	5.69	00:04:14	80.77%	19.23%	
Android	22	4.05	00:04:16	81.82%	50.00%	
(not set)	4	1.00	00:00:00	100.00%	100.00%	
BlackBerry	3	1.33	00:00:09	100.00%	66.67%	
iPod	3	7.33	00:02:58	100.00%	0.00%	
						1 - 9 of 9